## The Science of Information: Big Data Analytics and Machine Learning

Shan Suthaharan University of North Carolina at Greensboro

UNCG Course Code CSC495/CSC693

The development and delivery of the course is funded by the Center for the Science of Information, Purdue University through a sub-award approved by the National Science Foundation, and partially funded by UNCG.





#### From: <u>http://its.uncg.edu/telelearning/</u> Thanks to: Lane Ridenhour, Telelearning Center, UNCG

UNCG: 14 Undergraduate students and 10 Graduate students

UNCC and WCU: Expected to join

## Why do we need this course?

## Which one is Big?

#### Small



Photo: by Praveen Suthaharan at the San Diego Zoo – August 2014 Big



Photo: Samantha Henneke on flickr Creative Commons License

## What is Big Data?

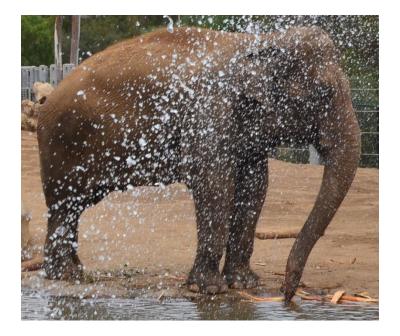


Photo: by Praveen Suthaharan at the San Diego Zoo – August 2014



Photos: Samantha Henneke on flickr Creative Commons License

The following link states: "*African elephants are actually terrified of ants*." http://www.dailymail.co.uk/sciencetech/article-1308415/Elephants-NOT-afraid-mice-terrified-ants.html

## What is Big Data?

Today, there are an estimated 450,000 - 700,000 African elephants and between 35,000 - 40,000 wild Asian elephants.

- http://www.defenders.org/elephant/basic-facts

Scientists estimate that there are one quadrillion (1,000,000,000,000,000) ants living on the earth at any given time.

- http://hypertextbook.com/facts/2003/AlisonOngvorapong.shtml

That is about 13513513513513513513513513513513514 many ants per an elephant.

That is about 1.35 billion ants per an elephant.

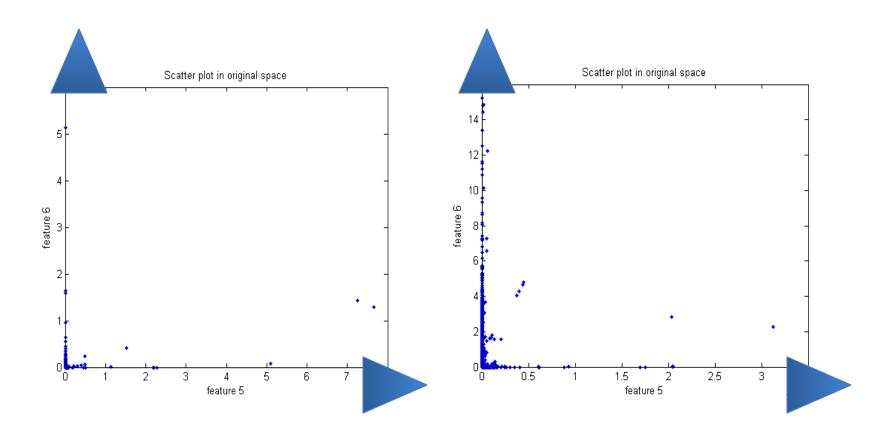
### What is Big Data?



Where is ant George?

Photo: Axel Rouvin on flickr - Creative Commons License

### **Intrusion Dataset**



# Topics

- Introduction
  - Conceptualization
  - Summarization
- Understanding of Data and Big Data
  - Data sets selection and analytics
  - Scalability and report writing
- Understanding of Computing Environment
  - Hadoop and MapReduce
  - Programming and Scikit-Learn

# Topics

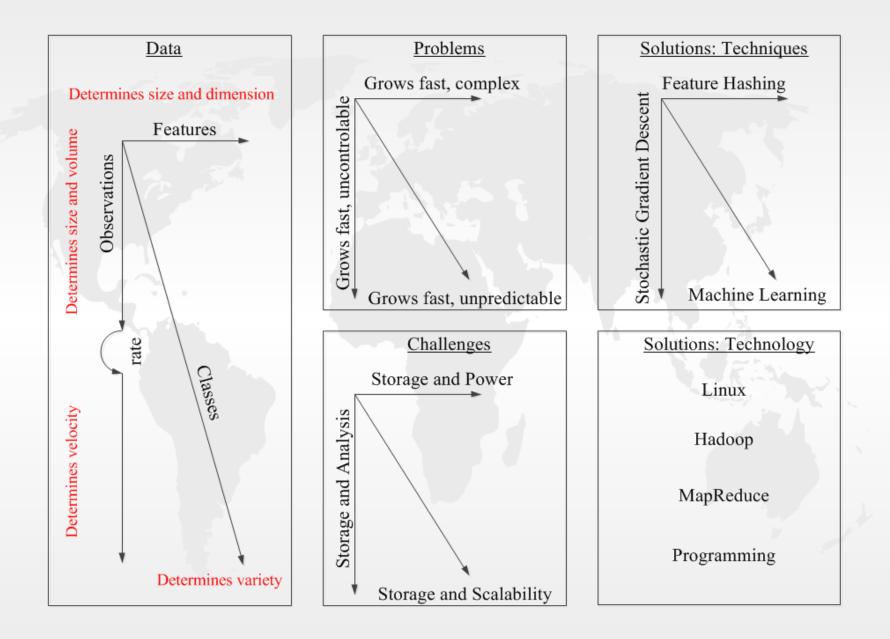
- Understanding of Machine Learning
  - Training, Validation and Testing
  - Support Vector Machine
  - Decision Trees and Random Forest
  - Deep Learning
- Scaling Up Machine Learning
  - PCA and Feature Hashing
  - SGD and Big Data Models

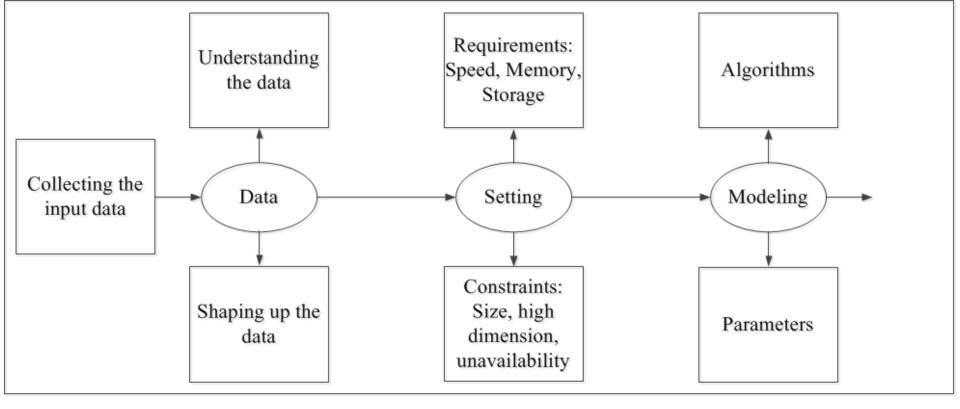
## Study Planner

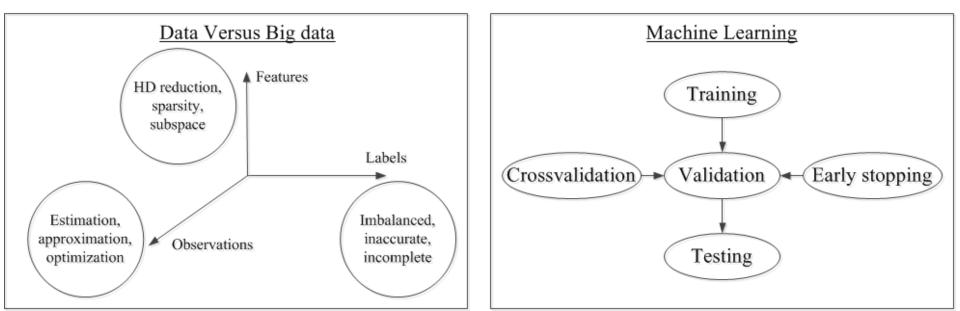
## FLaSKU

Flexible Learning and Sequential Knowledge Update

S.Suthaharan. 2014. "FLaSKU - A classroom experience with teaching computer networking: Is it useful to others in the field?," ACM SIGITE/RIIT 2014, Atlanta, Georgia, October 15-18, 2014.







## Study Guide

## **Study Materials**